



SHIVAY CONFECTIONARY

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NATURAL INNOVATIVE  
CANDIES

## ABOUT US

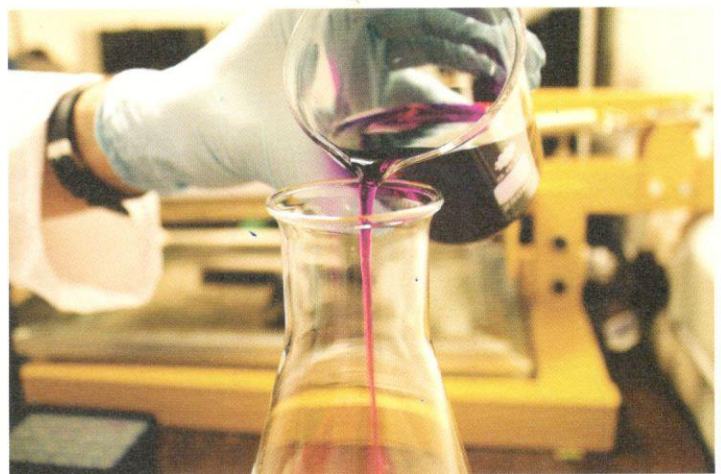
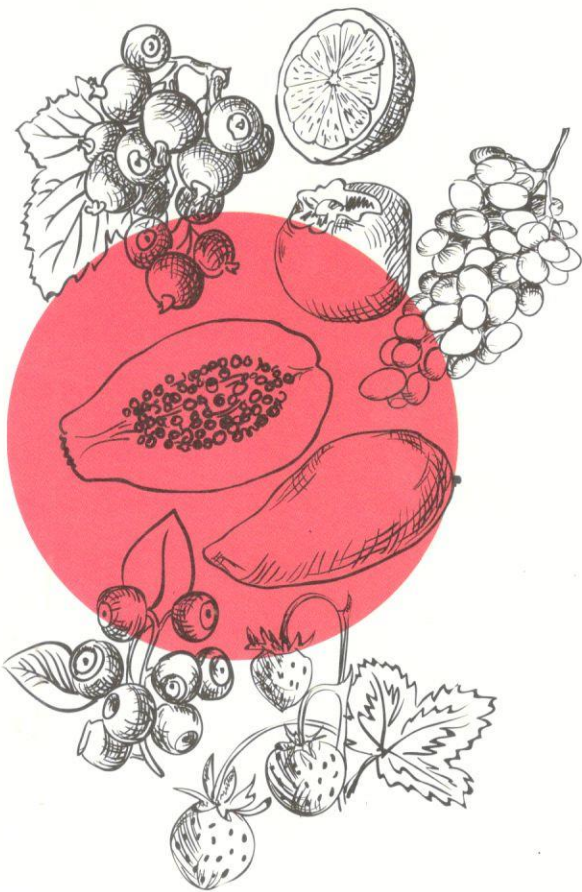
With a postgraduate degree from IIM Kolkata and a vision to disrupt the confectionary industry in India, Ajay Gupta founded Shivay Confectionary in 2014 to pave the way for this pioneering business. Since then, Shivay Confectionary has successfully established its presence all across the nation and is now ready to compete globally.

Our mission is to simply introduce creative and innovative products, both globally and locally, that serve our customers and the market as a continuous ground-breaking and flavorsome treats.

## RESEARCH & DEVELOPMENT

Shivay Confectionary is led by a management team of 19 employees, including 7 senior food technologists with outstanding records in food product development.

To support development of new products, we have established two state of art development centres with over 20 food technologists and a production facility of 70,000 sq ft on the outskirts of Mumbai. Focusing on exports and expansions, we have also acquired permission of factory stuffing for containers to ensure minimum handling of goods. Needless to say, our research and development team and assets continuously invests a lot of efforts to discover more flavorsome treats naturally as well as enhance our existing processes and products.



# OUR PRODUCTS

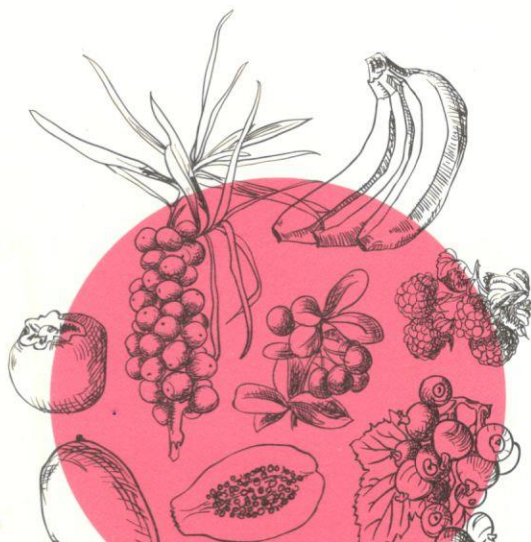
## TANGY BALLS

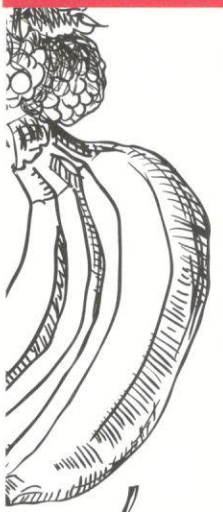
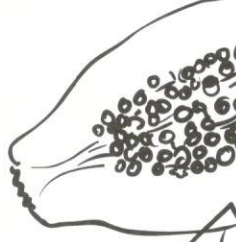
Offered in four undeniably toothsome flavours of Pineapple, Lemon, Raw Mango and Black Currant, Tangy balls have been the greatest hit in our markets. These candies are offered in a pillow pouch of 4 balls for the cost of one hard boiled candy, making it a very convenient treat for our customers and a big success for us. Each tangy ball is promised to bring the most refreshing tropical flavor that can you take you back to the beach.



## TAMARIND BALLS

Made 100% naturally, Tamarind Balls guarantee the perfect sour-sweet flavor without the aid of any artificial coloring or essence. The secret to it's juicy taste and rich texture lies in our unique process and the use of 100% pure Tamarind. Tamarinds are naturally known to hold various health benefits and offering this indigenous flavor of Africa and India makes it nothing but the best diabetes-friendly sweet treat. Worthy enough, we have now acquired the patent for this product under 201721013261.





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